

**Grant Writing**  
**Alice Ruhnke, The Grant Advantage**  
**November 6-7, 2019**  
South Branch Inn  
64 Heritage Circle  
Romney, WV 26757



**Sponsored by**



This two-day Grant Writing training is intended to help build new capacity for nonprofit organizations. This intensive, hands-on training will help aspiring and experienced grant writers approach grant writing with increased confidence. At the end of the training, participants will understand all the components of a grant application and have a new way of looking at what works in their organization and community. All participants receive a free copy of *Mapping the Course: A Practical Approach to Grant Writing*.

The workshop will help participants:

- Understand how to find grant opportunities;
- Understand what funders are looking for in grant applications;
- Use a Program Planning Framework to develop grant proposals that tell a coherent and compelling story; and
- Infuse their strengths into proposals to develop strong, competitive applications.

**Registration is limited to the first 50 people – please confirm space availability before payment.**

**Training Times**

- Day 1 – Wednesday, November 6, 2019: 9:00 am-4:00 pm
- Day 2 – Thursday, November 7, 2019: 9:00 am-4:00 pm

**Cost**

Registration is \$200 per person. This fee covers all materials, lunch on Wednesday and Thursday, and breaks each day. Member organizations of the West Virginia Nonprofit Association are eligible to send two (2) people at a discounted rate of \$175.

Registrants may pay by credit/debit card at:

<https://volunteer.wv.gov/whoware/Pages/Electronic-Payments.aspx>

If you choose this method of payment, please send a copy of your payment confirmation with your registration.

Payment may also be made by check payable to **WVCNCS**.

We are happy to send an invoice if that is more convenient for your organization.

**Questions**

Please contact Moya Doneghy at 304-558-0111 or [moya.doneghy@wv.gov](mailto:moya.doneghy@wv.gov).

## **About the Instructor**

### **Alice Ruhnke, Founder and Owner of The Grant Advantage**

[www.thegrantadvantage.net](http://www.thegrantadvantage.net)

Alice Ruhnke is the founder and owner of The Grant Advantage, progressive, innovative consulting business devoted to helping nonprofit organizations unleash their strengths to embrace tomorrow's opportunities. Located in Charleston, West Virginia, The Grant Advantage's services include grant writing; funding searches; qualitative evaluation; capacity building assistance; and learning opportunities through trainings, workshops, webinars, and manuals.

Alice has raised more than \$30 million writing federal, state, foundation, and corporate grants and has managed the sub-granting and monitoring of federal capacity-building funds to nonprofit organizations throughout West Virginia. If Alice is not at her computer writing, she can usually be found facilitating trainings for individuals and organizations. Alice is also the author of *Mapping the Course: A Practical Approach to Grant Writing*, a practical, step-by-step manual that walks through an entire grant proposal from start to finish.